

# Seeds of Change

Newsletter

2nd Quarter 2014



InfiniteEARTH  
Beyond Carbon. Beyond Sustainability.



## FROM EDIBLE OIL TO ESSENTIAL OIL

### Bearing Fruit

Once slated for conversion to palm oil, InfiniteEARTH has set its sights on turning its Rimba Raya Biodiversity Reserve into a repository for the reintroduction of rare and high value essential oils and botanicals, historically native to Borneo. InfiniteEARTH has reached a groundbreaking agreement with the Lemongrass House ([www.lemongrasshouse.com](http://www.lemongrasshouse.com)), an international retailer and supplier of luxury personal care products including essential oils, shampoo, soap and incense for homes, spas and hotels. Under the agreement, Lemongrass House and InfiniteEARTH will develop a community based horticulture program whereby InfiniteEARTH will fund local communities to plant and manage native "Ethno-Botanicals" within the reserve.

The project will use botanical species endemic to Borneo and employ the "jungle-crop" method of farming, a natural mixed-use planting approach called "inter-cropping". This landmark agreement represents a watershed for Rimba Raya, as degraded lands will be rehabilitated with highvalue, heirloom species, while developing significant alternative (sustainable) income streams for local forest-dependent communities.

Species identified thus far include the rare lemon scented Borneo Orchid, Illipe (Butter), Coconut (Butter), Frangipani, Jasmine, Ginger, Clove, Mace, Cinnamon, Neem, Gembor, Patchouli and Oud. The Lemongrass House will provide the distillation and processing equipment, technology transfer and capacity building as well as provide a buyback program for downstream value-add products from community enterprises.





Rimba Raya is also the largest REDD+ project in terms of total emissions reductions delivered

Infinite- EARTH will additionally provide micro-financing for the required operational capital.



InfiniteEARTH is pioneering a new economically sustainable model in forest conservation and is the world's largest initiative to protect and restore High Conservation Value (HCV), High Carbon Stock (HCS) tropical peat forests. Rimba Raya is also the largest REDD+ project in terms of total emissions reductions delivered. Initiatives like the one with the Lemongrass House represent new hope for forest conservation by accounting for and embedding the cost of ecosystem services within the price of the products we consume.